



The Entertainment and Sports Programming Network Inc.



## NCAA SPORTS The Championship Season

Championship events in 11 National Collegiate Athletic Association (NCAA) Division I sports as well as championships in 22 of 24 Division II and III sports will be part of a several hundred-event NCAA SPORTS — The Championship Season offered by THE ENTERTAINMENT AND SPORTS PROGRAMMING NETWORK (ESPN) to cable television systems across the country beginning in September of 1979.

ESPN and the NCAA have signed an agreement giving ESPN exclusive cable television rights to the NCAA SPORTS — The Championship Season, which not only includes championships, but participating NCAA college and conference regular-season events in 18 sports, including at least 112 football and basketball games.

Coverage by ESPN will be geographically balanced to include events from all parts of the country.

The rights to the following NCAA Division I championships are held by ESPN: Baseball, basketball (shared with NBC), cross-country, fencing, golf, ice hockey, skiing, soccer, tennis, indoor track and water polo.

In Division II, ESPN has the rights to championships in baseball, basketball, cross-country, golf, gymnastics, ice hockey, lacrosse, soccer, swimming, tennis, wrestling and indoor and outdoor track. Division III championship rights are held for baseball, basketball, cross-country, golf, soccer, swimming, tennis, track, wrestling and lacrosse.

The NCAA SPORTS — The Championship Season will be the highlight of ESPN's plan to begin full-time, all-sports programming on a 24-hour basis during the fall of 1979 for distribution to cable systems in the United States via satellite.

The following is a breakdown by network of 1979-80 NCAA championship events in Divisions I, II and III:

### DIVISION I

Baseball (ESPN)  
Basketball (ESPN/NBC)  
Cross-Country (ESPN)  
Fencing (ESPN)  
Football, I-AA (ABC)  
Golf (ESPN)  
Gymnastics (ABC)  
Ice Hockey (ESPN)  
Lacrosse (NBC)  
Skiing (ESPN)  
Soccer (ESPN)  
Swimming (ABC)  
Tennis (ESPN)  
Indoor Track (ESPN)  
Outdoor Track (ABC)  
Volleyball (ABC)  
Water Polo (ESPN)  
Wrestling (ABC)

### DIVISION II

Baseball (ESPN)  
Basketball (ESPN)  
Cross-Country (ESPN)  
Football (ABC)  
Golf (ESPN)  
Gymnastics (ESPN)  
Ice Hockey (ESPN)  
Lacrosse (ESPN)  
Soccer (ESPN)  
Swimming (ESPN)  
Tennis (ESPN)  
Outdoor Track (ESPN)  
Wrestling (ESPN)

### DIVISION III

Baseball (ESPN)  
Basketball (ESPN)  
Cross-Country (ESPN)  
Football (ABC)  
Golf (ESPN)  
Soccer (ESPN)  
Swimming (ESPN)  
Tennis (ESPN)  
Track (ESPN)  
Wrestling (ESPN)  
Lacrosse (ESPN)